



Minutes Historical Museum Advisory Board March 6, 2008

Minutes of the Historical Museum Advisory Board held on March 6, 2008, 9:00 a.m., at the Tempe Historical Museum Board Room, 809 E. Southern Avenue, Tempe, Arizona.

Board Present:

Gail Fisher, Chair
Marcia Cypert
Betty Enz
Robert McKinley
Lisa Roach
Frank Schmuck

Board Absent:

Jean Berry, Vice Chair
Anne Chandler
Dan Killoren

City Staff Present:

Adrienne Richwine, Deputy Community Services Manager, Cultural Services
Amy Douglass, Museum Administrator
Jerri Copenhaver, Administrative Assistant

Guest Present:

Victor Linoff

Meeting convened at 9:03 a.m.

Chair Gail Fisher called the meeting to order.

Agenda Item 1 – Consideration of Meeting Minutes: February 7, 2008

MOTION: Lisa Roach moved to approve the minutes of February 7, 2008.

SECOND: Betty Enz

DECISION: Carried unanimously.

Agenda Item 2 – Communications

- **Dr. Amy Douglass** announced that **Joshua Roffler**, Museum Registrar, and **John Akers**, the museum's former Curator of History, are both expectant fathers.
- **Dr. Douglass** also said there would be another Board and Commission orientation on April 8 at 6:00 p.m. in the Tempe Learning Center classroom. She encouraged the Board members to attend.

Agenda Item 3 – Museum Renovation

Dr. Amy Douglass reported on the planning for the upcoming **museum renovation**.

- She said the steering committee has been working on ways to reduce the overall projected cost of the project, to bring it within the \$3.5 million budget.
- There was a meeting with the architect to show him a staff proposal for a redesign.
- This plan would move the multi-purpose room back into the existing building, eliminating the cost of new construction. The architect agreed to look into this option.
- **Adrienne Richwine** said **Tom Canasi**, Community Services Manager, has submitted a request through a City Council committee for funding to complete the renovation as it was

- originally submitted, with the new multi-purpose room and a replacement HVAC system.
- **Ms. Richwine** said the request should go before the City Council on March 20.
 - **Dr. Douglass** also said that an ad hoc sponsorship committee of citizens and **Tempe Historical Society (THS)** members met to brainstorm about corporate fundraising for the renovation.
 - **Victor Linoff** said the ad hoc sponsorship committee will still seek funding for programming. He said they will work on developing strategies, identifying potential donors, and creating information packets to be used during the fundraising.
 - **Chair Gail Fisher** suggested that this is a perfect time for the **THS** to have a membership drive to build excitement for the renovation project.

Agenda Item 4 – Museum “Tag Line”

Chair Gail Fisher said the **tag line** committee has not met, but a meeting will be scheduled.

Agenda Item 5 – Lecture and Book Signing

Frank Schmuck reported on plans for a fundraising lecture and book signing event on November 7 with **Lieutenant Colonel Jay Kopelman**, author of *From Baghdad With Love*.

- He said **TriWest Healthcare Alliance**, the presenting sponsor for last year’s event, declined being this year’s presenting sponsor, but they still plan to participate.
- **Mr. Schmuck** said they are currently seeking other sponsors for the event, which will benefit the **Kiwanis Nuevo Club**, **Arizona Veterans Hall of Fame**, and the **Tempe Historical Society (THS)**.
- He said **THS** Board member **Dave Merkel** is co-chairing the event.
- He reported that the event participants have been selected, but they still need to locate a veteran to sing the national anthem.

Agenda Item 6 – Board Standing Committee and Representative Reports

6A Petersen House Endowment Committee

Marcia Cypert reported on the proposed raffle of “in-kind” donations from the **Petersen House Endowment Committee’s** fundraiser last fall.

- She said **Jean Berry** contacted the City’s Neighborhood Services Division to ask permission to hold a raffle at the “Neighborhood Workshop” and “Neighbor of the Year” event on April 5.
- She said that **Ms. Berry** is still waiting for final approval to hold the raffle.

6B Public Programs Representative

Chair Gail Fisher said the **Public Programs Committee** met on March 4.

- They received updates on exhibits and upcoming events, including a program on March 27 that is linked to the museum’s exhibit, *Art with a Cause*, at the City Hall gallery. This program will include a film and a panel discussion about **Cesar Chavez**.
- She said they also received updates on the planning for the upcoming exhibit, *Jewel in the Desert*, and the programs that will continue while the museum is closed for renovation.
- **Ms. Fisher** said they also brainstormed about “Wild Wednesdays,” the museum’s summer family program, and ways to maintain the museum’s visibility during the renovation.

6C Policy, Procedures and Accessions Representative

Dr. Amy Douglass reported that the current number of provisional deposits is down to 71.

- She said the **Policy, Procedures and Accessions Committee** would be meeting soon.

6D Historic Preservation Representative

Lisa Roach said she attended the **Historic Preservation Commission’s (HPC)** meeting on February 14.

- She reported that the **HPC** discussed incentives to encourage historic preservation in Tempe and received an update on a request to put **Hayden Butte** on the Tempe Historic Property Register.
- **Ms. Roach** said there was also a presentation and discussion of the Tempe Urban Open Space Plan.

- She said the **HPC** would meet again on March 13.

6E Tempe Historical Society Representative

Betty Enz talked about the **Tempe Historical Society's (THS)** past and upcoming programs and activities.

- She said the **THS** Speakers' Program on February 13 was filled to capacity. There will be another program on March 12 with **Reba Wells Grandrud** presenting, *In Their Own Words: Diaries of 19th Century Women*.
- **Ms. Enz** reported that the **THS Board** had a retreat at the **Tempe Center for the Arts** on February 26.
- She also said that the 50% off sale at the **THS** gift shop is ongoing.

6F Diversity Awareness Representative

Marcia Cypert was unable to attend the *Jewel in the Desert* exhibit advisory committee meeting on March 5, so **Dr. Amy Douglass** gave a report.

- She said the committee spent a lot of time discussing the details of the story and potential objects for their upcoming exhibit. They also plan to use interactive elements and videos in the exhibit.
- **Dr. Douglass** said they are busy working on oral history interviews with long-time Muslim community members.

Agenda Item 7 – Board Announcements

- **Betty Enz** said there would be a parking lot tailgate party at the **First Congregational Church** on March 9 to honor her and her husband's volunteer service in the parking lot.
- **Frank Schmuck** said a patriotic concert, *Voices Take Flight*, would be held at **Phoenix First Assembly** on March 8.
- Lisa Roach announced a golf tournament to benefit the **Elias-Rodriguez House**, hosted by the **Guess Birchett Questers**, on April 18.

Agenda Item 8 – Future Agenda Items

- "Presentation of Tempe Urban Open Space Plan" on April 3.
- "Update on Eisendrath House" on May 1.

The Board's next meeting will be April 3, 2008.

Meeting adjourned at 9:43 a.m.

Prepared by: Jerri Copenhaver

Gail Fisher
Chair, Tempe Historical Museum Advisory Board